



CONFERENCE SPONSORSHIP OPPORTUNITY

“The Cost and the Value: *Therapeutic Communities and Sustainable Organisations*”

Arden Hotel & Leisure Club, Coventry Road, Bickenhill,
Solihull, West Midlands, B92 0EH

27th – 30th September 2026

Dear Colleagues,

We know for many years that economic pressures affect all aspects of our society, whether that's the political choices of taxation and spending, or the domestic challenges of heating vs eating. Demand for help, support and intervention has been rising significantly, at a time when budgets are continually squeezed. This is a complex landscape with much nuance in the reality, much polarization in the debate and struggles to bring these two positions together.

This year's TCTC Annual International Conference theme seeks to create a programme and spaces to bring these ideas together, and to reflect on values in the relational work and how these might relate to the economic value of the practice – so links to commissioning, regulatory evidence, inclusion and participation, social value, sustainability and ethics.

The Audience:

The conference aims to welcome around 100 delegates from a range of roles, settings, contexts, from the UK and internationally. This will include practitioners from a range of disciplines, commissioners, leaders, academics all wrestling with issues of cost, sustainability and evidencing value, whilst maintaining the conditions for relational work to flourish.

We also have established relationships across the looked after children's networks, specialist residential childcare, education and fostering providers, adult mental health and forensic settings and an extensive UK practice and academic network reach to promote the event.

Conference Package Options	
PACKAGE OPTION	WHAT'S INCLUDED
<p>MAIN SPONSOR PACKAGE (£1500 plus vat)</p> <p>Limited to 1 sponsor</p>	<ul style="list-style-type: none"> • Pop Up banner(s) in the main conference hall • Your logo on all promotional materials and flyers throughout the promotional campaign • Logo link to your website through the conference section of the TCTC website • Organisational Profile within the conference information • Insert of literature/ materials into the delegates pack • Exhibition stand – bring your literature and materials to the event • 1 residential delegate space for 3 days • Opportunity to contribute to the programme
<p>DAY SPONSOR £600</p> <p>Limited to 2 sponsors per day</p>	<ul style="list-style-type: none"> • Exhibition stand for the days event • Your logo on all promotional materials and flyers throughout the campaign • Logo link to your website through the conference section of the TCTC website • Organisational Profile within the conference information • Insert of literature/ materials into the delegates pack • 2x day delegate space for your selected day

Next Steps:

If you would like to join us, we suggest that you contact us on receipt of this letter to specify your preferred conference package. For bookings and/or specific questions, please email kevingallagher@therapeuticcommunities.org.

As soon as confirmation is received, we will arrange for your organisational logo to be added to the conference promotion information, a process which has duly commenced. We will open for bookings during early January 2018, using several channels and networks to promote this highly regarded event.

Thank you for your valued support.

Dr Chris Nicholson

**Chair – The Consortium for
Therapeutic Communities**
www.therapeuticcommunities.org